## **Human-Computer Interaction**



# Agenda

- Introductions
  - Me
  - You
- Administrative stuff...
- HCI Overview
  - Objectives
  - Principles

## Introductions

- Instructor
  - Keith Edwards
  - College of Computing
  - Coordinator of GT's Computer
    Science Ph.D. program
  - Associate Director, GVU
- Research areas
  - Human-network interaction
  - Usable security
  - Social impacts of technology
  - Advanced interaction techniques
- Formative experiences...
  - Industry PARC, Sun, ...



#### Introductions

- Your turn
  - Undergrad degree and background?
  - Work experience?
  - Why interested in an HCI class?
  - What best skill do you bring to a project team?

#### **Course Information**

#### Books

- Human-Computer Interaction, by Alan Dix, Janet Finlay, Gregory Abowd, and Russell Beale. Prentice Hall, 2004.
- The Design of Everyday Things, by Donald Norman. Currency/Doubleday, 1990.

#### Web

- http://www.cc.gatech.edu/classes/AY2010/cs6750\_fall
- Syllabus & Class Info
- Schedule
- Assignments
- T-square (class shared webspace)
- HCI resources

#### **Course Information**

- Grading
  - Group project, 4 parts (45%)
    - More details soon...
  - Mid-term exam (15% total)
    - Note: no final
  - Homeworks (30% total)
    - One week to do, likely 4 over the semester
  - Participation (10% total)
    - Class involvement and peer review
    - Includes project involvement/effort

#### Resources

- Previous courses, courses elsewhere, info on the web
- HCI Digital Library
- Books
- Web sites
- Standards documents
- Go further
  - Move beyond lectures & book
  - Further courses
  - Step into research



## HCI What? HCI Why?

- What happens when a human and a computer system interact to perform a task?
  - task write document, calculate budget, solve equation, learn about
    Bosnia, drive home, make a reservation, land a plane...
- Why is this important?
- 1. Computer systems affect every person
- 2. Safety, satisfaction, utility is critical
- 3. Product success depends on ease of use

#### Interfaces in the Real World

- Not just computers!
  - VCR
  - Wristwatch
  - Phone
  - Copier
  - Car
  - Plane cockpit
  - Airline reservation
  - Air traffic control
  - Running shoes!







## Goals of HCI

- Allow users to carry out tasks
  - Safely
  - Effectively
  - Efficiently
  - Enjoyably

## Usability

Crucial issue in this area!

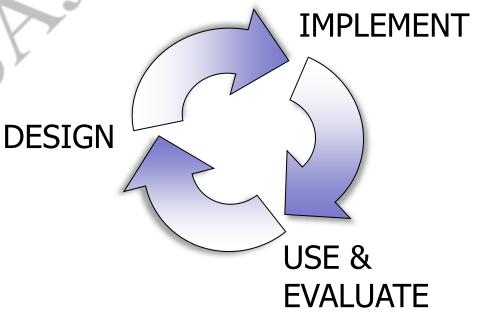
- Combination of
  - Ease of learning
  - High speed of user task performance
  - Low user error rate
  - Subjective user satisfaction
  - User retention over time

#### **HCI How?**

- How do we improve interfaces?
- 1. Educate software professionals
- Draw upon fast accumulating body of knowledge regarding H-C interface design
- 3. Integrate UI design methods & techniques into standard software development methodologies now in place

# UI Design/Develop Process

- Tao of User-Centered Design
  - Analyze user's goals & tasks
  - Create design alternatives
  - Evaluate options
  - Implement prototype
  - Test
  - Refine



#### Above All Else...

- Know the User!
  - Physical & cognitive abilities (& special needs)
  - Personality & culture
  - Knowledge & skills
  - Motivation

- Two Fatal Mistakes:
- 1. Assume all users are alike
- 2. Assume all users are like the designer

## **Design Evaluation**

- "Looks good to me" isn't good enough!
- Both subjective and objective metrics
- Some things we can measure
  - Time to learn
  - Speed of performance
  - Rate of errors by user
  - Retention over time
  - Subjective satisfaction

#### **Course Overview**

- Human abilities
- Evaluate an existing system (without involving users)
- Design for success
- Dialog & interaction styles
- Evaluate your design (with users)
- Special topics
  - CSCW, InfoVis, Ubicomp, Agents, Audio

## Upcoming

- History & Frameworks of HCI
- Project info
- Futuristic scenarios
- Design of Everyday Things (DOET)

- Start reading...
  - DFAB (note order of chapters)
  - DOET

# Group Project

Semester-long team effort

## **Group Project**

- Design and evaluate an interface
  - 0 Team formation & topic choice
  - 1 Understand the problem space
  - 2 Exploring the design space
  - 3 Prototype
  - 4 Evaluation

- Main 4 parts worth ~10% each
- Presentation, documentation ~ 5%

## **Group Project Details**

- Part 0 Topic definition
  - Identify team & general topic
  - Create web notebook (on T-square)
  - Suggestion: Pick a population and pick a technology; check out intersection
- Part 1 Understanding the problem
  - Describe tasks, users, environment, social context
  - What are implications for design?

## **Group Project Details**

- Part 2 Design alternatives
  - Storyboards, mock-ups for multiple different designs
  - Explore, push boundaries of design space
  - Explain decisions

- Part 3 System prototype & eval plan
  - More detailed prototype (semi-working ok)
  - Plan for conducting evaluation

## **Group Project Details**

- Part 4 Evaluation
  - Conduct formal evaluation with example users
  - Use appropriate methods
  - Analyze results of evaluation
  - Characterize what's working and what's not

#### Presentations

- Midterm poster session
  - Feedback on ideas, whole class period
  - After Part 2 (near midterm)
  - Other students and "expert" gallery (hopefully)

- Final poster session (2 days)
  - Week 15 of the semester

## **Project Teams**

- 2 people
  - You decide (or I will!)
  - Diverse is best!
  - Consider schedules
  - Use the T-square web space:
    - Immediately post ideas for general topics, populations, technologies, etc.
    - t-square.gatech.edu

Cool project and team name

## **Project Topics**

- Semester theme: "Innovative Interfaces in Everyday Life"
  - ?? What does this mean ??
- General Topic:
  - "Phase 0" of the project
  - Set up web notebook on T-square

# What Makes a Good Project

- Typically:
  - Access to domain experts & users
  - "Real" clients
  - Interesting human issues
  - Rich domain for design

Theme has a LOT of range for topics

## **Previous Topic Ideas**

- Mobile/handheld (cars, tour guides, etc.)
- Wedding planner
- GIS
- Calendar agent (speech)
- Audio / Web sites
- Domain that you know well